



Russell P. Boisjoly, D.B.A.
Consultant

“The best strategy means nothing without the capability and knowledge to execute it. Value is created by getting the most out of your resources through proper execution! That’s how David beats Goliath! “Action learning” is the best way to learn how to execute!”

– Russ Boisjoly, D.B.A. and Consultant, TRI Corporation

Leadership/Industry Expertise

Russell P. Boisjoly, D.B.A., is a consultant with TRI Corporation and an international consultant in finance and strategy. He has written numerous articles on the topics of business ethics, optimal capital structure, mergers and acquisitions, and bankruptcy prediction, which focused on the application of corporate finance to the regulated trucking and electric utility industries. Dr. Boisjoly also has written the monographs “Selected Accounting and Financial Practices of the Electric Utility Industry” and “Shareholder Value Creation” for the American Institute of Certified Public Accountants. They are used across the United States.

Clients

Current and former clients include General Electric Company (Crotonville Management Development Institute and other international locations), Boeing, Microsoft, Exelon, KLA-Tencor, Praxair, Unilever, DHL, Deutsche Post World Net, Copa Airlines, China Eastern Airlines, China Xibei Airlines, Brink’s, Lockheed Martin (Martin Marietta), Union Carbide, Rayonier, The Hartford, NYNEX (Verizon), Maytag, GTE (Verizon) AT&T, Garuda Indonesia Airlines, Taunton Press, C&P Telephone (Verizon), AICPA, the U.S. Department of Energy, NASA and the Massachusetts Photovoltaic Center.

Bio

Dr. Boisjoly actively consults with corporations and government agencies. He has taught courses for multinational corporate clients in Australia, Belgium, Brazil, Canada, China, Czech Republic, England, France, Germany, India, Indonesia, Ireland, Italy, Malaysia, Mexico, Netherlands, Panama, Portugal, Puerto Rico, Russia, Singapore, Spain and Turkey.

Positions Held

- Dean, College of Business and Management and Professor of Finance, Lynn University, and international consultant, finance and strategy (current)
- Dean of the School of Business and Professor of Finance, Adelphi University
- Dean of the School of Business and Professor of Finance, Fairfield University
- Senior Staff Analyst, Finance Division, OAO Corporation, Beltsville, Maryland (U.S. government contracts)
- Served on the faculties of Stonehill College, Indiana University, University of Maryland, Simmons College, and the University of Massachusetts-Lowell

Accomplishments & Awards

- Listed in “Who’s Who in the World,” “Who’s Who Worldwide” and “Who’s Who in Finance”
- Dr. Boisjoly’s article, “Roger Boisjoly and the Challenger Disaster: The Ethical Dimensions,” appeared in the Journal of Business Ethics, summer 1989. It is frequently cited by researchers and management practitioners. Named one of the 1,000 most important management research articles of the 20th Century, the article was selected for inclusion in the International Library of Management, Volume 1, edited by Gerald Mars and David Weir and published by Ashgate Publishing.
- Doctoral research was selected by Omicron Delta Epsilon for presentation in Invited Student Paper Session at the 1976 American Economics Association Meetings.
- Received Student Award for “Outstanding Teaching, Certificate of Recognition” for exceptional performance in the classroom at the University of Maryland.
- Member of two honor societies: Beta Gamma Sigma and Tau Epsilon Sigma
- Licensed auctioneer in the State of Massachusetts (#2697)

Education

- D.B.A., Major: Finance; Minors: Mathematical Economics and Quantitative Business Analysis, Indiana University
- MBA in Finance, Boston University
- B.S. in Industrial Management, University of Massachusetts at Lowell

Personal

Hobbies include bird watching, antiques, bicycling and golf.